Holiday Marketing Made Simple:
Strategies to Boost Small Business Sales

America's SBDC California
Orange County | Inland Empire

Tuesday, December 1 | 10 a.m. – Noon

IN PERSON



Get your business ready for the holiday shopping season!

This practical workshop will help local small business owners attract more customers, create compelling holiday offers, and turn seasonal shoppers into repeat buyers.

We'll explore how to build gift bundles and promotions that protect your profits, encourage customers to shop local, and plan your marketing around key holiday shopping dates.

Optimizing ways to promote via:

- Social Media
- Email Marketing, and
- Partnerships with other Local Businesses

Victorville City Hall
Training Rooms 1 & 2
14343 Civic Dr.
Victorville, CA 92392

REGISTER TODAY!

Holiday-Marketing-Victorville.eventbrite.com

ociesmallbusiness.org | 800-616-7232

IN COLLABORATION WITH:

Randall W. Lewis Center for Entrepreneurship, California State University, San Bernardino
San Bernardino County
City of Victorville, California — Victorville

Powered by SBA — U.S. Small Business Administration

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